

Summary Explanation of Quinton Coetzee presentation

Back to Basics 'Sans Solutions'.....'If you're not hunting, you're being hunted'!

Quinton believes that every person is endowed with a deep-seated instinct to survive.....SURVIVE AT ALL COSTS AND AGAINST ALL ODDS! His powerful and riveting introduction leads an audience into the fascinating world of a San Bushman Tribe (the Company), their bush environment (the Marketplace), the wildlife on which they thrive (the Clients) and the predators with which they compete (the Competitors).

Using spectacular slides, he illustrates that everyone has dormant or under-utilized business skills. The skills need only to be set free or "unlocked" in order to realize maximum gain, both personally and for the company. In this regard, no-one beats the San. This is how successful business has always been done, is currently being done and will continue to be done. Everyone has the natural ability to do the same! This is the BACK TO BASICS approach.